



Guru Gobind Singh Indraprastha University
“A State University established by the Govt. Of NCT Delhi”
Sector 16-C, Dwarka, New Delhi – 110078



F. No.: GGSIPU/CCGPC/2023/ 823

15th December 2023

Sub. Placement opportunity for BBA or MBA students of GGSIP University of the batch passed out in year 2023 or passing out in 2024 in the company “Viral Pitch”.

Dear Placement Officer,

Greetings from CCGPC, GGSIPU!!!

Please find below details of Placement opportunity for BBA or MBA students of GGSIP University of the batch passed out in year 2023 or passing out in 2024 in the company “Viral Pitch” for your reference and circulation to students to apply on given link by **17th December 2023**:

Registration Link – <https://forms.gle/WCUG57LaxdiyNxU86>

Name of Company – Viral Pitch

Role – Management Trainee

Eligibility – MBA or BBA students of 2023 passed out batch or earlier batches.

Compensation Structure – Attached. Please note that the compensation package for this role is standardized due to their nature as management trainee positions, which are full-time opportunities. It is important to mention that this compensation is for the first six months.

Probation Period - 6-months, during this probationary period, the company will provide all sorts of support and on-the-job training to the trainees. Post probation, will have a performance evaluation process in place. This evaluation helps both, company and the trainee, to assess performance and allows for a structured appraisal of the salary structure based on individual accomplishments and contributions.

Selection Process:

1. HR Round – Telephonic
2. Interaction with the Respective Manager - at company’s office premises
3. Interaction with the Founder - at company’s office premises

The recruitment process will be conducted off-campus at company’s office location in Gurugram that suits schedule and preferences of both, company and students. This will provide students with insights into companies, the nature of the roles available, and an opportunity to interact directly with our team.

Company’s Office Location - Viral Pitch, 2nd Floor, Plot No 127, Sector 44, Gurugram, Haryana.

Map Link - <https://maps.app.goo.gl/44XNHaSHCp5Va8S36>

Eligibility Criteria: BBA, MBA or BA(JMC) of 2023 and 2024 passing out batch

Strategic Departmental Placement:

After interacting with all interested candidates, the company's leadership will determine the most suitable department for each individual. In dynamic work environment, selected candidates will have the opportunity to explore multiple verticals of the business, fostering a diverse and enriching experience during their tenure.

Expected Date of Joining:

For 2023 passed out batch students - Immediate joining (by the first week of Jan)

For 2024 passing out batch students – July 2024

The profile they are looking to fill encompasses a range of skills and expertise, making this an excellent opportunity for students from diverse academic backgrounds to apply their knowledge and contribute to company's success.

Job Description – Attached

LAST DATE FOR REGISTRATION IS 17th December 2023.



(Dr. Nisha Singh)

Training and Placement Officer,
CCGPC, GGSIP University

Position	Management Trainee
Location	Gurugram
Duration	Full time
Minimum Qualification	Bachelor's degree
CTC	Best in the industry
Job Profile	Management Trainee
	<ul style="list-style-type: none"> ● Support the team with an end-to-end influencer service process, resolving complaints and concerns. ● Develop and implement policies, procedures, and training for standardized service delivery. ● Conduct quality assurance surveys with influencers, providing valuable feedback. ● Possess excellent product knowledge to enhance influencer support. ● Manage the entire e-commerce process, ensuring smooth execution and resolving consumer queries. ● Create and manage campaigns on the portal, coordinating to optimize timelines. ● Possess excellent MS Office knowledge for efficient task management. ● Maintain a positive and collaborative working environment for the team. ● Initiate and nurture relationships with potential brand partners through effective communication. ● Develop and maintain a pipeline of prospective clients, ensuring a consistent flow of new partnerships. ● Collaborate with creative and campaign management teams to develop compelling influencer marketing campaigns. ● Present campaign proposals to brands, emphasizing the unique value proposition of our influencer network. ● Monitor the performance of influencer campaigns in collaboration with the analytics team. ● Provide regular updates to brand partners on the success and impact of their campaigns.
Requirements	<ul style="list-style-type: none"> ● Knowledge of latest influencer marketing trends. ● Developing social presence and advocating brands effectively. ● Stay current in marketing trends and news. ● The candidate must have excellent communication and interpersonal skills. ● The incumbent must have a good customer relationship management strategy. ● Candidate should be a go-getter; Critical thinker; a team player. ● Attention to details that the client requires. ● Good Hardworking Nature & Willing to Work in Flexible Hours. ● Highly motivated and skilled sales professional, an expert in influencer marketing

<p>About the Company</p>	<p><u>Viral Pitch</u></p> <p>At ViralPitch, we are building a holistic Influencer Marketing, research & analysis platform that has the right blend of technology and creativity to generate stellar influencer marketing campaigns for brands. Ours is a first ever AI driven hybrid platform currently using the perfect mix of technology & Creativity while maintaining and ensuring the support of the creator ecosystem.</p> <p>So far, we have had 20,000+ influencers onboard with us, and have catered to more than 25+ brands such as Kquality Walls, Kaya Skin Clinic, Park Avenue, Winzo, Alt Balaji, WOW Skin Science and others. Our culture is settled on the beacon of creativity, technical brilliance and insightful approach while having a lot of fun doing that. We make our team do more of such things that they naturally are inclined towards and enjoy doing.</p> <p>Explore our website to know more about us — https://viralpitch.co/</p>
<p>Recent Media Coverages</p>	<p>Viral Pitch</p>



Salary Break-up

